

5. TECHNICAL REQUIREMENTS

Any ad agency or production company may enter one version of its 30–120 seconds commercial. ¾" videotape with time code on address track required at time of entry.

6. JUDGING

Panelists will be solicited from the ATAS membership.

Initial submissions will be screened by a panel consisting of Commercial Peer group members. The 25 highest scoring entries will be judged by a second panel to determine the 5 nominees and the winner.

7. AWARDS

2 awards are presented to:

- Production Company
- Advertising Agency

8. CONTACT

ATAS Awards Dept.
5220 Lankershim Blvd.
N. Hollywood CA 91601-3109
Tel: (818) 754-2800
Website: www.emmys.org



GOLDEN PALM AWARDS

CANNES INT'L FILM FESTIVAL

1. INTRODUCTION

The Cannes Film Festival is managed by the non-profit *Festival International Du Film*, and sponsored by the *Ministry of Foreign Affairs* and the *Ministry of Culture & Communication*. Its Board is responsible for the rules governing the main Festival, and for choosing the Festival Jury. A Selection Committee, appointed by the Board, chooses the entries for the Official Competition, and for "A Certain Look."

The aim of the Cannes Film Festival is to present quality films to the widest possible audience in order to assist the development of filmmaking and the growth of the film industry throughout the world. The Committee's history shows its choices to be liberal and eclectic.

2. AWARDS

A. Feature Films

- (1) Golden Palm (*Palme d'Or*) for best feature film.
- (2) Special Jury Prize (*Grand Prix Special Du Jury*) for a film of special merit.
- (3) Best Actress
- (4) Best Actor
- (5) Best Screenplay or Direction
- (6) Best Supporting Actress
- (7) Best Supporting Actor

B. Other

- (1) *Grand Prix Technique* awarded for artistic achievement through technical contributions.
- (2) **Short Films:**
 - Golden Palm (*Palme d'Or*)
 - Two Other Prizes
- (3) *La Camera d'Or* awarded for the first feature made by a director.

3. THE BALLOT SELECTION

The Selection Committee chooses films in three categories:

A. In Competition: Films produced within the previous 12 months, released *only* in their country of origin, and never entered in any other event—competitive or otherwise.

B. Out-of-Competition: By invitation from the Committee. For example, features by directors who have previously won the Golden Palm or Special Jury Prize may be chosen to participate.

C. A Certain Look (Un Certain Regard): Non-competitive. For significant works, innovative features, documentaries, compilation films, and films by new directors.

4. ENTRY PROCEDURES

A. Application forms for the Official Selection can be obtained from:

Cannes Film Festival

3 Rue Amelie
Paris 75007
FRANCE
Tel: (011) 33-1-5359-6100
Website: www.festival-cannes.org

- Completed applications *must* be returned by March 1.
- Arrangements have to be made for preview screenings either in Paris or abroad. For information contact the Festival at the above address or the closest Unifrance Film Office.
- Films sent for consideration must arrive *before* March 15.
- Synopsis and credits should be sent with the application.
- Projection costs are paid by the applicant, as are shipping and insurance costs.
- Films previewed for selection can be shown without French subtitles, but a dialogue script in French must be supplied.
- Work prints can be submitted.

For further information contact the Festival Press Office.

B. Selection Screening Costs: Films presented to the Committee will be screened at the *producer's* expense. Films presented for Critic's Week and Director's Fortnight will be projected at their expense. When Director's Fortnight screenings are held outside of France, screening costs are the responsibility of the producer.

C. Film Subtitling: Films sent to the Committee may be submitted in their original language, *as long* as they are accompanied by scripts *in French*. Films selected for the Festival and its parallel events *must* be presented with French subtitles. All subtitling procedures and costs are the producer's responsibility.

5. FESTIVAL ATTENDANCE

Accreditation Procedure (Film Professionals): The Festival is open to film professionals and journalists. Accreditation is free of charge. (Separate accreditation required for the Market). Accreditation applications must be filed *before* the Festival begins. Completed applications should be returned to the corresponding professional organization in Paris (see list below) for processing. Application forms must be requested in writing from:

• Outside of the United States

(a) For Producers, Distributors, Exporters, Importers and Film Festival Representatives:

Unifrance
4 Villa Bosquet
Paris 75007
FRANCE
Tel: (011)-33-1-4753-9580
Website: www.unifrance.org